

Shaping the Future

Today's Preparation, Tomorrow's Success

Optimize Funding/Maximize the Customer Experience

The Benefits of Co-Enrollment



 **OPTIMIZE** implies making the most effective use of a situation or resource

 **MAXIMIZE** implies focus on increasing or amplifying something as much as possible



\$24,441,918

ADULTS

\$23,575,954

YOUTH

FUNDING

(PY 2022)

\$62,908,530

**DISLOCATED
WORKERS**

\$5,922,930

WAGNER-PEYSER

5,920
ADULTS
(\$24.4m)

PARTICIPANTS
(PY 2022)

6,448
YOUTH
(\$23.5m)

4,302
DISLOCATED
WORKERS
(\$62.9m)

12,416
WAGNER-PEYSER
(\$5.9m)

Expending DW Funds

1. Flexibilities
2. Collaboration
3. Outreach



FLEXIBILITIES

- **Expand DW definition (TEGL 19-16)**
- WIOA allows the State & Local WDBs to define the term “under-employed”
- **Expand Supportive Service Policies**
- Make use of the **Transfer of Funds** authority.





COLLABORATION

-  **Expand** partnership with PAN & TANF to enroll participants as Adult or under-employed DWs
-  **Co-Enroll** Wagner-Peyser participants
-  **Engage** UI claimants immediately.





OUTREACH

-  **Create** a targeted campaign to enroll participants.
-  **Meet** people where they are!
(shopping center, local community agency, outdoor event)
-  **Podcast Interviews** with success or compelling participant stories.



5,920
ADULTS
(1,682 PAN/TANF)

PARTICIPANTS
(PY 2022)

1,000
UI Claimants
Weekly Initial Claims
(10%=4,800)

4,302
13,282
DISLOCATED
WORKERS
(8,982)

12,416
WAGNER-PEYSER
(20%=2,500)

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Contact information

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THANK YOU!

WORKFORCE
C **NNNECTION**

